FREQUENTLY ASKED QUESTIONS SJA Auction 2021/2022

Where does the money raised go?

All proceeds from the auction go to the operation costs of the school, unless otherwise specified. For example, fund an item or corporate matching go to predesignated items like tuition assistance, school safety upgrades, new gym floor, etc.

Who coordinates the auction?

The auction chair, co-chair, and the school administration coordinate all aspects of the SJA auction.

How can I help?

Volunteering is a little bit harder to do this year, but we will need volunteers to help out with the night of the auction. The auction chairs will be reaching out during the school year to ask parents to volunteer with different parts of the auction. We also need donations! Procurement is a really important part to having a successful auction.

What is my responsibility as a parent?

Each family is required to procure \$500 worth of items, cash, advertising and/or matching funds for the annual auction.

What should I donate?

Try to think of things that would interest to you! Big or small, generally smaller items are grouped together or grouped with larger items. We only ask that items donated are new and unused. Alcohol and local trips (beach houses, brewery tours, etc) always sell really well, but check out our procurement wishlist for more ideas! Sporting tickets also tend to sell really well!

What is the Silent Auction and how does it differ from the LIVE virtual auction?

The silent auction is a smaller scale version of the auction, and this year it will be held online two weeks prior to the LIVE virtual auction (similar to last year). This year we will have some of our items in the silent auction and most of our items available to bid on during our in-person LIVE auction. The silent auction will start on November 12th, 2021 and end with our LIVE auction on Saturday, November 20th, 2021.

How can I attend this years auction?

Tickets will be available for purchase in the fall during the school year. Tickets are \$75 a person. This year, we are holding the auction at Gray Gables Estate in Oak Grove. The SJA auction is an adult only event, and cocktail attire is recommended.

How do I ensure that I get credit for my Procurement?

Make sure you completely and clearly fill out the procurement form and include it when dropping off your items. <u>The procurement deadline is Friday</u>, Nov. 5th, 2021. All items turned in after Friday, November 5th will not be counted towards your required procurement totals.

Have a question? Let us know! Angela Woods & Christa Coleman sjaeagles.auction@gmail.com